IACP 2024
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International Association of Chiefs of Police

IACP 2024 – January Exhibits Tip

Your Exhibitor Dashboard provides a single, centralized portal for you to actively maintain your account and online exhibitor listing for IACP 2024. With the Exhibitor Directory already live and visible to attendees, we recommend updating your Dashboard as soon as possible.

Below is a sample Exhibitor Dashboard and a description of its constituent tiles:

IACP 2024 Exhibitor Dashboard Features:

- View Leads and Engagement Statistics: Monitor attendee engagement with your company listing with the "Activity" tab that tracks views, leads, and website clicks from attendees who create a MyPlanner account.

- Exhibitor Directory Listing: Please review and update your company profile information as soon as possible. This description will be displayed on the conference website and Mobile App.
    - Administrative Contact –The company representative who receives all conference-related communications from the IACP. Please contact the IACP Exhibits Team via exhibitsemail@theiacp.org to change the point of contact or details.

- Online Advertising Packages:
    - Exhibitors can purchase enhanced advertising packages that enable them to supplement their basic directory listing with company logos, detailed product images, descriptions, and videos.

- Submit Payment / Download Invoice: Exhibitors can submit payment, print a copy of their invoice, and view their account summary.

- Download your Exhibitor Contract: Download a PDF of your company's exhibit space contract for your records.

- Share Your Show Presence: Share your company's booth location and online exhibitor profile links with attendees by posting links on your company's social media feeds.

Additional tiles for staff registration and access to the Exhibitor Service Kit will be added when these resources are live in the spring.

Questions? Contact the IACP Exhibits Team at: exhibitsemail@theiacp.org.